

# BIKERS INNER CIRCLE RADIO STATION

## **Bikers Inner Circle™ Radio (B.I.C Radio) Advertising**

### **Looking for direct marketing to the biker community and motorcycle riders worldwide?**

The Bikers Inner Circle Radio (B.I.C Radio) has over 200,000 Facebook fans and is ranked in the **top 2** on **Google** for keywords 'Biker Radio'. We have the knowledge, experience & connections to promote your business to the biker community through social media, websites, rally events, live radio, apps & more!

B.I.C already supports numerous sponsors that are major players in the biker and motorcycle community. Join these sponsors today and let B.I.C offer you inexpensive, direct marketing of your product(s) and/or service(s) to hundreds of thousands of motorcycle riders and the biker community!

***We are your one stop resource for direct marketing to bikers worldwide.***

- 2000+ listeners every day on our exclusive **biker radio station** – [www.bicradio.com](http://www.bicradio.com)
- **200,000+ Facebook Biker Fans** and growing every day - [www.facebook.com/bikersinnercircle](http://www.facebook.com/bikersinnercircle)
- Exclusive **B.I.C iPhone & Android Apps**
- **Six Professional Live DJs** from the biker community providing daily shows with unique tastes
- Website with over **1000 unique hits** per day – [www.bicproductions.com](http://www.bicproductions.com)
- Live feeds and event coverage from **Biker Rallies** throughout the year
- **Hundreds of BIC Radio Station listen buttons** on biker related websites, Facebook pages and high profile sites such as The Sturgis Buffalo Chip - <http://goo.gl/QocNtP>

## **Advertisement Pricing**

### **Package 1\*:**

30 second commercial spot playing in 2-3 hour intervals, 24/7, PLUS promoting of sponsor on B.I.C Facebook and website pages monthly

### **Package 2\*:**

Same as Package 1 PLUS 'live' promoting and discussion of sponsor by live DJs during their shows & bi-weekly promoting of sponsor on B.I.C Facebook and website.

### **Package 3\*:**

Same as Package 2 plus a live interview with your company staff once a month & weekly promoting of sponsor on B.I.C Facebook and website.

### **Remote Package:**

One time satellite visit of the DJ of your choice, to your location, broadcasting and promoting LIVE on B.I.C Radio. Includes promoting of event on B.I.C Facebook, website and radio station. (Great for grand openings, shop events, motorcycle rallies, poker runs, etc.)

*\*Package 1, 2 & 3 Include Sponsor Logo, Name & Link listed on B.I.C Radio & BIC Productions Websites*

*Packages are based on monthly rates and can be cancelled at any time. Annual packages are available at a discounted rate, please inquire if interested.*

**Contact [bicradio@bicproductions.com](mailto:bicradio@bicproductions.com) for more information ... or call Pam, our Sponsor Coordinator, at 630-682-0433**